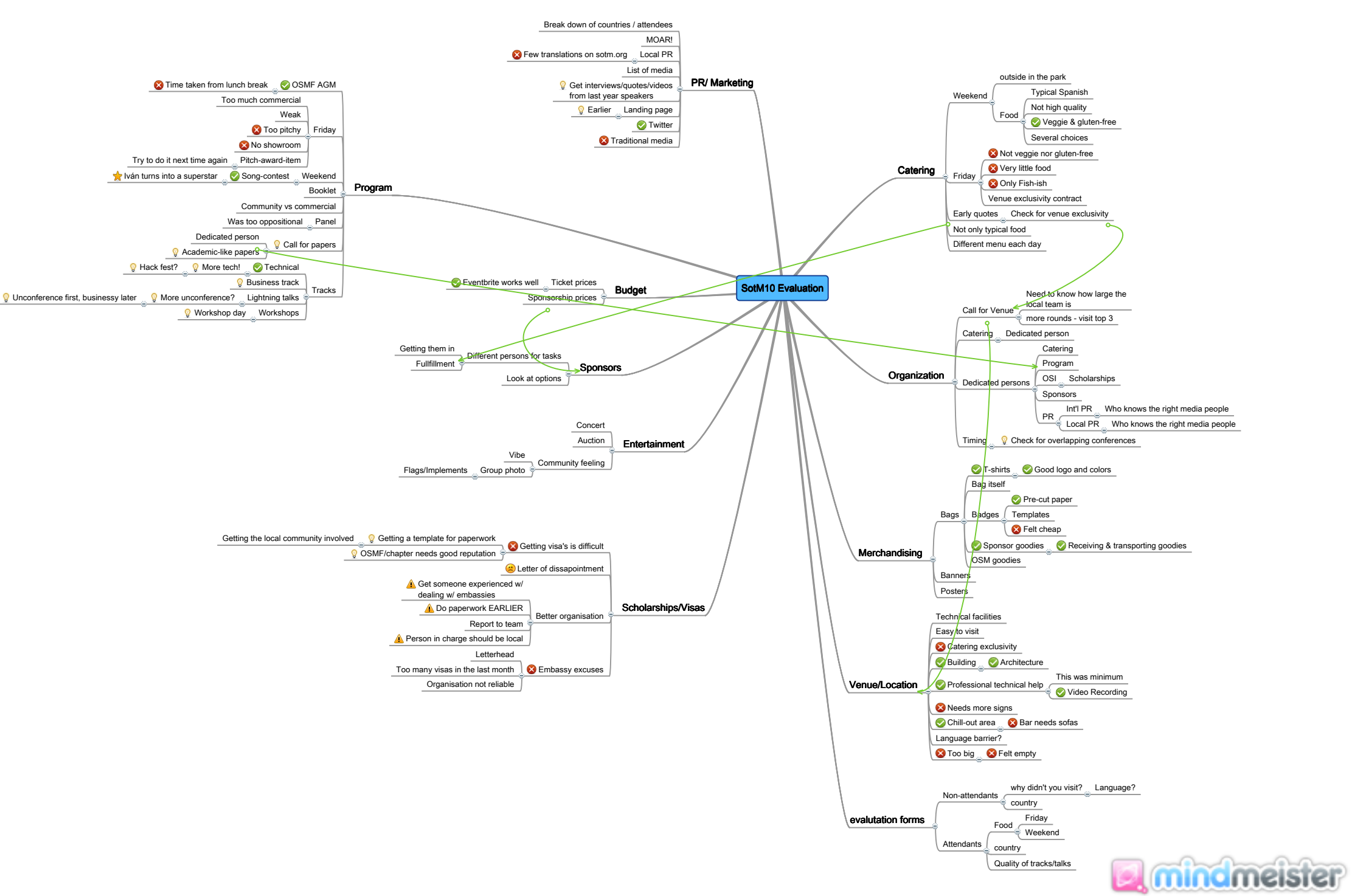
SotM10 Evaluation
PR/ Marketing
Break down of countries / attendees
MOAR!
Few translations on sotm.org
Local PR
List of media
Get interviews/quotes/videos from last year speakers
Earlier
Landing page
Twitter
Traditional media
Program
Time taken from lunch break
OSMF AGM
Too much commercial
Weak
Too pitchy
Friday
No showroom
Try to do it next time again
Pitch-award-item
Iván turns into a superstar
Song-contest
Weekend
Booklet
Community vs commercial
Was too oppositional
Panel
Dedicated person
Call for papers
Academic-like papers
Hack fest?
More tech!
Technical
Business track
Unconference first, businessy later
More unconference?
Lightning talks
Tracks
Workshop day
Workshops
Budget
Eventbrite works well
Ticket prices
Sponsorship prices
Sponsors
Getting them in
Different persons for tasks
Fullfillment
Look at options
Entertainment
Concert
Auction
Vibe
Community feeling
Flags/Implements
Group photo
Scholarships/Visas
Getting the local community involved
Getting a template for paperwork
Getting visa's is difficult
OSMF/chapter needs good reputation
Letter of dissapointment
Get someone experienced w/ dealing w/ embassies
Do paperwork EARLIER
Better organisation
Report to team
Person in charge should be local
Letterhead
Too many visas in the last month
Embassy excuses
Organisation not reliable
Catering
Weekend
outside in the park
Food
Typical Spanish
Not high quality
Veggie & gluten-free
Several choices
Friday
Not veggie nor gluten-free
Very little food
Only Fish-ish
Venue exclusivity contract
Early quotes
Check for venue exclusivity
Not only typical food
Different menu each day
Organization
Call for Venue
Need to know how large the local team is
more rounds - visit top 3
Catering
Dedicated person
Dedicated persons
Catering
Program
OSI
Scholarships
Sponsors
PR
Int'l PR
Who knows the right media people
Local PR
Who knows the right media people
Timing
Check for overlapping conferences
Merchandising
Bags
T-shirts
Good logo and colors
Bag itself
Badges
Pre-cut paper
Templates
Felt cheap
Sponsor goodies
Receiving & transporting goodies
OSM goodies
Banners
Posters
Venue/Location
Technical facilities
Easy to visit
Catering exclusivity
Building
Architecture
Professional technical help
This was minimum
Video Recording
Needs more signs
Chill-out area
Bar needs sofas
Language barrier?
Too big
Felt empty
evalutation forms
Non-attendants
why didn't you visit?
Language?
country
Attendants
Food
Friday
Weekend
country
Quality of tracks/talks